

ISCA Logo

# About the correct use of ISCA's logos





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## The ISCA logo is a visible sign to identify

The logo stands for the identity of the association.

The current ISCA logo is a careful redesign of the former logos of the association.

It was created in 2019 and comes in different colours, depending on the context. For the association itself the logo colour is shown in the left row, 1<sup>st</sup> position

The ISCA logo must not be used in any colour by ISCA members.

The ISCA logo may only be used by the members of the board – exclusively for organisational (associational) issues.



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## ISCA Members can also make themselves visible

For ISCA members, there is the ISCA member logo.

By using it, ISCA members show that they belong to ISCA as constellating professionals, and that they support the association.

The member logo may be used in email communication, on the own website, in flyers and brochures, in the social media.

ISCA does not recognize constellators, trainers or trainings. Therefore the member logo – as well as the member status itself – must neither be used nor mentioned on any diplomas or certificates.





# ISCA Heads of Regional Chapters (HRC)

Worldwide, ISCA is represented by the Heads of the Regional Chapters (HRC)

Their function in their respective regions is to

1. make ISCA known
2. support ISCA and non ISCA members
3. connect the members to the board

In their function, they have their own logos, which they use for issues connected to their function. They may also use their HRC logo in their communication independent of ISCA.

**They must neither use their HRC title nor their HRC logo on any diplomas or certificates.**





## Members of the ISCA board (MIB)

The members of the ISCA board are elected every two years.

Their function is to

1. serve to all issues of the association
2. organize ISCA's administration, finances, communication
3. provide the ISCA Gathering every two years

In their function, they have their own logos, which they use for issues connected to their function. They may also use their MIB logo and title in their communication independent of ISCA.

They must neither use their ISCA MIB title nor their MIB logo on any diplomas or certificates.



# Declaration of agreement

None of the ISCA logos is registered as word mark, word/figurative mark or figurative mark.

Therefore all ISCA members declare their agreement on the rules for logo use through their membership.

Thank you for your attention.



**Paul Stoney**  
Chair



**Stephanie Hartung**  
Vice Chair



**Alexandra Finkelstein**  
Regional Chapters



**Louis Hillebrand**  
Treasurer



**Cristina Muntean**  
Communications